

ORDER

Orders
Order / Rev: 2352576
Alt Order #: WOC13314406
Product Desc: Issue (:30)
Estimate: 11216
Flight Dates: 12/06/21 - 12/12/21
Original Date / Rev: 11/23/21 / 11/23/21
Order Type: General

WHAS
Primary AE: Ben Stecker
Sales Office: TSWAS
Sales Region: NAT

Agency
Name: Buying Time, LLC / POL
Buying Contact: _____
Billing Contact: Accounts Payable
650 Massachusetts Ave NW, Suite 210
Washington, DC 20001

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: ISS/ Facebook
Demographic: A25-54
Product Codes: IS-Issue/Non Ballot
Revenue Code 1: AGY
Revenue Code 2: (POL) Political
Revenue Code 3: (POL) Issue

New Business Thru: 04/29/21
Advertiser External ID: 194298
Agency External ID: 2118AGP
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
11/29/21	12/12/21	9	\$2,175.00	\$1,848.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
December 2021	9	\$2,175.00	\$1,848.75	0.00
Totals	9	\$2,175.00	\$1,848.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Ben Stecker			Start Of Order - End Of Order	100%

Order Share

	Share	Total
WHAS	10%	\$2,175.00
Market	100%	\$21,750.00

Competitive Share

	Share	Total
CABLE	0%	\$0.00
UNKWN	90%	\$19,575.00
WAVE	0%	\$0.00
WBKI	0%	\$0.00
WBNA	0%	\$0.00
WDRB	0%	\$0.00
WFTE	0%	\$0.00
WKMJ	0%	\$0.00
WKPC	0%	\$0.00
WKZT	0%	\$0.00
WLKY	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WHAS	12/06/21	12/10/21	Good Morning America	CM	7-9a	MTWTF--	:30	1	\$225.00	P03	0.00	NM	1	\$225.00
				GOOD MORNING AMERICA											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		12/06/21	12/12/21	MTWTF--	1	\$225.00	0.00								

Order / Rev: 2352576
 Alt Order #: WOC13314406
 Flight Dates: 12/06/21 - 12/12/21

Advertiser: ISS/ Facebook
 Product Desc: Issue (:30)
 Estimate: 11216

WHAS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		12/06/21	12/12/21	MTWTF--		1				\$225.00		0.00			
N 2	WHAS	12/06/21	12/10/21	Local News @ 6p M-F WHAS11 NEWS @ 6p	CM	6-630p	MTWTF--	:30	2	\$300.00	P03	0.00	NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		12/06/21	12/12/21	MTWTF--		2				\$300.00		0.00			
N 3	WHAS	12/06/21	12/12/21	Local News @ 630p Su WHAS11 NEWS SUNDAY	CM	630-7p	-----S	:30	1	\$375.00	P03	0.00	NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		12/06/21	12/12/21	-----S		1				\$375.00		0.00			
N 4	WHAS	12/06/21	12/10/21	Local News @ 5p M-F WHAS11 NEWS @ 5p	CM	5-530p	MTWTF--	:30	2	\$200.00	P03	0.00	NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		12/06/21	12/12/21	MTWTF--		2				\$200.00		0.00			
N 5	WHAS	12/06/21	12/10/21	Local News @ 530p M-F WHAS11 NEWS @ 530P	CM	530-6p	MTWTF--	:30	1	\$275.00	P03	0.00	NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		12/06/21	12/12/21	MTWTF--		1				\$275.00		0.00			
N 6	WHAS	12/06/21	12/11/21	Local News @ 11p Sa WHAS11 NEWS AT 11 SAT	CM	11-1135p	-----S-	:30	1	\$100.00	P03	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		12/06/21	12/12/21	-----S-		1				\$100.00		0.00			
N 7	WHAS	12/06/21	12/12/21	This Week Su THIS WEEK	CM	9-10a	-----S	:30	1	\$200.00	P03	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		12/06/21	12/12/21	-----S		1				\$200.00		0.00			
													Totals	9	\$2,175.00